

“Give Yourself Away”

Sam Zow, Sr., 1907-1980
Vastoria Zow, 1916-2007
Elijah Sanders, 1910-1992

CHIEF EXECUTIVE SERVANT

I decided to establish an unprecedented organizational title change within the current American business culture by adopting the title “Chief Executive Servant”. While the term “Chief Executive” and “Servant” appear to be contradictory or an oxymoron—I submit that it shouldn’t be. I am committed to the goal of fostering a corporate culture and best business practices through the principles of “servant leadership”.

Our name---- HEAL Global reflects the essence of my vision and goals for this great commission. I believe that knowledge leads to empowerment and hence more control over your inalienable right to become skilled stewards of your health. The title Chief Executive Servant, in part, is the manifestation of a challenge from three of my greatest mentors—Sam Zow, Sr. (grandfather), Vastoria Zow (grandmother) and Elijah Sanders who encouraged me to “give yourself away” to meaningful service of others and community.

Thank you for allowing HEAL Global to serve you and hopefully bring “healing” to the four facets of your total wellness ----mind, body, spirit and finances.

J. Allen Zow, Sr.